15th Annual
Coaches vs. Cancer
WISCONSIN GALA

Presented by Connex/us®
Credit Union

Monona Terrace | Madison, Wisconsin

June 22, 2022
SCHEDULE OF EVENING

5:00PM  Pre-Game Cocktail Reception and Dinner Stations

7:00PM  Event Program
- Welcome : Ben White
- Speaker : Coach Shaka Smart
  Head Coach, Marquette University
- Live Auction
- Fan of the Year Recognition : Bill Buchholz
- Paddle Raise : Coaches vs. Cancer Bo Ryan
  Jay Holliday Families Fund
- Final Remarks

The Silent Auction will close at 12:00PM CT on Thursday, June 23, 2022
Thank You to our Sponsors

HALLOF FAM E SPON SOR
ConneXus®
Credit Union

CHAMPION SPONSORS
Mike & Cheryl Shult & Family

FINAL FOUR SPONSORS
WindRiver Financial

ELITE EIGHT SPONSORS
The University Book Store

SWEET SIXTEEN SPONSORS
AmFam Insurance

TOURNAMENT SPONSORS
Anthem

DÉCOR SPONSOR
ATC

IN KIND
Hy-Vee • Kimberly Puetz
Celebrations Entertainment
BOARD OF AMBASSADORS

Jason Jones, Chair
J.H. Findorff & Son, Inc.

Greg Levesque, Vice Chair
American Transmission Company

Cory Recknor
Research Products / Aprilaire

Mike Shult

Todd Fancher
American Family Insurance

Shari Kathe
RSM US LLP

Aris Gialamas
The Gialamas Company, Inc.

Jim Gowan
Gowan Sales & Distribution Consulting

Greg Banks
Priority Commercial Payments

Kim Fredrickson
The University Book Store

Korey Feiner
NET Technology

Kyle Beld
Integrity Grading & Excavating

Gregg Redfern
Daniels General Contractors

Eric Schremp
First Business Bank

Matt Uselman
Wind River Financial

Nate Troyer
M3 Insurance

Steve Evans
Associated Bank
Welcome to the 2022 Coaches vs. Cancer Wisconsin Gala, our 15th year fighting cancer!

With the help of our sponsors and donors, we have raised over $9 million since 2008 to support the American Cancer Society and the fight against cancer. Your contributions have given the American Cancer Society the ability to currently fund 13 research grants totaling more than $7 million in Wisconsin. To date, the American Cancer Society’s investment in cancer research at the University of Wisconsin-Madison alone has exceeded $55 million!

Your investment in Coaches vs. Cancer Wisconsin has been rewarded by the American Cancer Society with a significant investment in world-class research located right here in Wisconsin.

Thank you to Bo and Kelly Ryan for their never-ending support of Coaches vs. Cancer. Without their vision, contributions and determination, this event would not exist. They are champions in the fight against cancer.

Many thanks to our sponsors and everyone attending tonight’s Gala. Without you, the significant investment made by the American Cancer Society in Wisconsin would never happen. With your continued support, we are fighting cancer and providing patient support locally, wherever local may be for you and your family!

On behalf of the Coaches vs. Cancer Wisconsin Board of Ambassadors, planning committees and volunteers, please enjoy the evening and know that your attendance and support is helping us lead the fight against cancer.

Best Regards,

Jason Jones
Chair, Coaches vs. Cancer Wisconsin Board of Ambassadors
We’re giving back.

Connexus Cares and the Heritate Credit Union Legacy Fund are giving with purpose — caring for our members, employees, and communities. To date, we’ve donated over $5.5 million.

Visit ConnexusCU.org/Connexus-Cares to learn more.
THE

Mike & Cheryl Shult Family

ARE PROUD TO SUPPORT

Coaches vs Cancer®

NABC

American Cancer Society®
Proud to be part of a great team shooting to beat cancer.

“Never doubt that a small group of thoughtful, committed citizens can change the world...”
Margaret Mead

Wind River Financial is proud to support Coaches vs. Cancer and be part of a team battling this disease. We honor those in their daily fight and those who have fought valiantly.

WindRiverFinancial.com
Aprilaire proudly supports Coaches vs. Cancer and The American Cancer Society.

Aprilaire has been a proud supporter of the Madison and South Central Wisconsin community for over 80 years and is the manufacturer of Aprilaire Indoor Air Quality products. aprilaire.com
Dear Coaches vs. Cancer Wisconsin guests,

We would like to send a special thank you to each and every one of you for helping make the 15th Annual Coaches vs. Cancer Wisconsin Gala a huge success.

To every single sponsor, guest, and donor, we extend our deepest gratitude for your commitment to stand beside us and fight this terrible disease. We are sincerely honored to have you on our team and know that together, we will continue to make great progress in the fight against cancer.

We would also like to take a moment and thank all our volunteers. We are predominantly a volunteer driven organization, and you truly are at the heart of everything we do. Our volunteers fundraise, help patients, advocate for life-saving change, and are committed to helping us achieve our mission of saving lives, celebrating lives and leading the fight for a world without cancer.

Thank you! We cannot wait to see you all again next year!

Sincerely,

Your American Cancer Society Staff
NEWS 3
wisc-tv • channel 3000
SIX AND TEN
MADISON’S CHOICE FOR LATE NEWS

jay  eric  charlotte  gary
Nationally recognized. Locally invested.
Community impact that's close to home.
FINDORFF SUPPORTS
THE FIGHT AGAINST CANCER

Findorff
BUILDING & BEYOND
We’re Proud to Support

COACHES VS CANCER

NABC

American Cancer Society

uwbookstore.com
proudly supports

COACHES VS CANCER

NABC

American Cancer Society
We're proud to support the American Cancer Society Coaches vs. Cancer.

At RSM, we're committed to giving back to the local communities where we live and work. The American Cancer Society enriches the lives of people in this community. And it's our pleasure to support them.

rsmus.com

THE POWER OF BEING UNDERSTOOD
AUDIT | TAX | CONSULTING

Visit rsmus.com/aboutus for more information regarding RSM US LLP and RSM International.
Network Engineering Technologies proudly supports Coaches vs. Cancer and The American Cancer Society

3140 Deming Way, Middleton, WI 53562
P: 608.827.6700
www.nettechnology.com
Through teamwork, anything is possible

At JPMorgan Chase, we know that the battle against cancer is not a sprint but a marathon. We applaud your leadership, strength and commitment to excellence in the battle against cancer.

We proudly support the American Cancer Society's 2022 Coaches vs. Cancer Wisconsin Gala.

JPMorgan Chase & Co.

jpmorganchase.com
Dairyland® is honored to team up with the American Cancer Society.

Coaches vs. Cancer gives us an opportunity to help battle a disease that has affected far too many for far too long. Let’s keep fighting until a cure is found.

Dairyland. Auto, motorcycle, and off-road vehicle insurance.

dairylandinsurance.com
We are better together

Stantec proudly supports the Madison community with environmental and engineering services.

Stantec

Design with community in mind
stantec.com/wisconsin-offices

HOOPER Foundation

is a proud sponsor of the

2022 Coaches vs. Cancer Wisconsin Gala & Golf Outing

hoopercorp.com
Electricity is more than a convenience; it’s essential to the way we live our lives. When you flip the switch, boot up a laptop or just kick back and watch a movie, you depend on safe, reliable electricity.

Moving energy forward, from the source to where it’s used, is what American Transmission Co. is all about. That’s why as we plan for the electric grid of the future, we’re also keeping close watch on the grid of today to make sure you don’t miss a beat.

atcllc.com/PowerForward

IGE
INTEGRITY
GRADING & EXCAVATING